# ALEXANDER ANDREWS.

## CURRICULUM VITAE

UOW DIGITAL DESIGN 1ST CLASS

I am a digital creative with a passion for design and development looking to specialise in web development and expand my knowledge. From an early age, I have had a deep fascination with development and a passion for understanding how things work. This has been the driving force behind my professional journey. My initiation into the world of web development began with building flash games, which eventually led me to launch my first website, at the age of 13. This early experience ignited my curiosity and propelled me to further explore the realm of technology.

During my time at Southlands Community Comprehensive School, I had the incredible opportunity to become a Microsoft IT Agent when the school became a Microsoft-sponsored academy in 2007. Through this program, I had the privilege of working on the now discontinued Microsoft Silverlight and influencing the school's approach to teaching IT. I was even granted the unique opportunity to pursue and complete a GNVQ in Computer Science through self-study, becoming the sole student to achieve this accomplishment in my year group and going on to use my new skills to allow other students to also complete the same course.

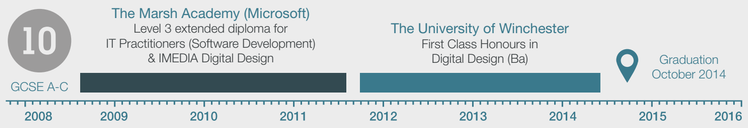
Equipped with a strong foundation, I pursued higher education in digital design and development, where I graduated with first-class honors. Subsequently, I ventured into freelance work as a digital creative, specializing in crafting bespoke WordPress and WooCommerce themes. Additionally, I managed existing WordPress websites utilizing various parent and custom themes for clients including WPB Contractors, Independent technologies LTD and GenXSports. Furthermore, I have created brand assets using a wide range of touchpoints that covers digital and print design to photography and video for well known brands including John Lewis, Dominos Pizza and Merlin Annual Pass.

Currently, I hold the position of photographer and videographer at BigJigs Toys. Despite my role being primarily focused on visual content creation, I have consistently utilized my development skills to automate content management and image processing through custom scripts. This has not only streamlined workflows but has also allowed me to contribute to other areas of responsibility, such as designing engaging Amazon A+ content.

With my diverse skill set and passion for web development, I am confident in my ability to make a valuable contribution to a team. My proficiency in web development technologies, such as HTML, CSS, JavaScript, and my experience with WordPress and WooCommerce, enable me to tackle complex challenges and deliver exceptional results. Furthermore, my background in digital design and photography equips me with a unique perspective and an eye for aesthetics, ensuring the development work I undertake aligns seamlessly with visual and user experience goals.

HTML JS CSS php Sass

## EDUCATION




## EMPLOYMENT

### Photographer, Videographer and A+
Bigjigs Toys
2022-Present
- Photography and video
- Amazon A+ design
- Automation script creation
- Asset management
- Product renders (Photoshop/CAD)

### Freelance Creative
2012-Present
- Photography and Video
- Print and digital design
- Web and interactive design
- Web Development (HTML, CSS, PHP, JS)

### Shift supervisor
AF Blakemore Spar and Post Office
2016-2022
- Managing staff
- Cashing tills
- Locking and securing premises at night
- Handing equerries and grievances
- Handling of post
- financial services including banking and foreign currency
- Paying pensions and benefits

### Digital contributor and ambassador
Getty/IStockPhoto
2010-2020
- Stock Photography
- Videography
- Getty Ambassador

### IT Technician and ICT/DT Teaching assistant
St Nicholas Church of England (Controlled) Primary School.
2008-2014
- Maintaining the school's ICT curriculum network and infrastructure
- Teaching IT and design technology to children aged 6-11
- Creating digital educational resources

### Sailing and Watersports Instructor (voluntary)
The Varne Watersports club
2015-Present
- Committee roll for clubs digital needs
- Club rebrand
- Teaching sailing

## HOBBIES

Hobbies play a significant role in enriching my life, and I am passionate about pursuing diverse interests. When I'm not fully engaged in my professional endeavors, I find solace and excitement down at the beach, where I indulge in activities like windsurfing, surfing, paddle boarding, and sailing. My connection to water sports extends beyond personal enjoyment as I actively contribute to the local watersports club and even share my knowledge by teaching these exhilarating activities.

Beyond the shores, I have a profound love for traveling, particularly embracing the joy of camping in a custom campervan that I meticulously designed and built. This allows me to appreciate the beauty of nature while relishing the comfort of my own creation.

Moreover, I derive immense satisfaction from problem-solving and working with my hands. One of my most cherished hobbies involves restoring vintage motorbikes from the 1920s and 1930s. In this pursuit, I skillfully employ my expertise in woodwork and metalwork to breathe new life into these timeless machines, honoring their history while restoring them to their former glory.

Overall, my hobbies are a reflection of my creativity, dedication, and passion for exploring new experiences and challenges outside of my professional domain. They fuel my personal growth, and I constantly seek opportunities to learn and excel in each of these endeavors.

## CLIENTS

Domino's · Coca-Cola · National Geographic · Merlin Entertainment Group · Science Museum · Natural History Museum · L.F.C. · John Lewis Partnership · View Quest · independent technologies ltd · Hogg Fancy

## CONTACT


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