

ALEXANDER
ANDREWS.

CURRICULUM VITAE



I'm a highly skilled and creative digital designer with a strong foundation in graphic design and a love for photography. My journey into the world of design started during my school days when I discovered my knack for creating captivating games and websites. This initial spark led me to pursue a path in design and set the stage for my future career. During my time at school, I delved into the fascinating realm of interactive media design and later pursued GNVQ Computer Science and Digital Design, where I honed my technical skills and developed a keen eye for detail. This laid the groundwork for my future studies and professional pursuits.

In pursuit of my passion, I furthered my education by enrolling at the University of Winchester, where I successfully graduated with a first-class honours degree in Digital Design. This academic journey allowed me to explore and experiment with various design techniques, pushing the boundaries of my creativity and technical expertise.

Parallel to my graphic design pursuits, I discovered a profound connection between my passion for photography and design. Recognising how these two disciplines go hand in hand, I delved into photography and soon found success on prominent platforms like Unsplash and Pexels. With my work gaining over 1 billion views and achieving a place among the top 100 photographers, I realised how photography enhances my design skills, enabling me to create visually stunning and impactful designs.

After completing my formal education, I embarked on a fulfilling career as a freelance digital creative. The diverse range of projects encompassed website design and development, branding, print design, and of course, photography and videography. This multifaceted experience allowed me to cultivate a versatile approach to design, always striving to create experiences that are both aesthetically appealing and functionally seamless.

My current role is as the photographer and videographer at Bigjigs Toys, where my responsibilities extend beyond capturing compelling visuals. I also take an active role in designing Amazon listing graphics, leveraging my expertise in digital design to enhance the brand's online presence and product presentation. Within the realm of photography and video I also work with external brands including John Lewis for whom I create stills and video advertising for their own product lines.

As a digital designer, my goal is to bring together my design expertise, creative vision, and photography skills to craft designs that tell engaging stories and evoke emotions. I am constantly seeking opportunities to explore new avenues of creativity and innovation, whether in digital media or print, always eager to surpass expectations and deliver exceptional results.

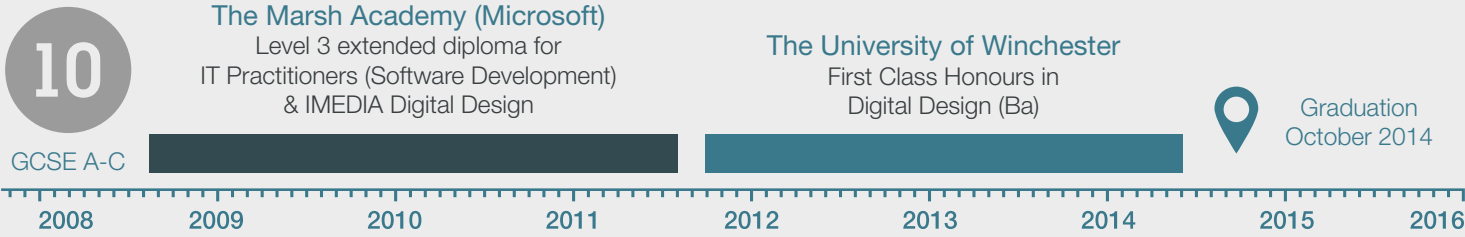
DESIGN TOOLS



DEVELOPMENT TOOLS



EDUCATION



EMPLOYMENT

Photographer, Videographer and A+ Design

- Bigjigs Toys
2022-Present
- Photography and video
 - Amazon A+ design
 - Automation script creation
 - Asset management
 - Product renders (Photoshop/CAD)

Freelance Creative

- 2012-Present
- Photography and Video
 - Print and digital design
 - Web and interactive design
 - Web Development (HTML, CSS, PHP, JS)

Shift supervisor

- AF Blakemore Spar and Post Office
2016-2022
- Managing staff
 - Cashing tills
 - Locking and securing premises at night
 - Handling enquiries and grievances
 - Handling of post
 - financial services including banking and foreign currency
 - Paying pensions and benefits

Digital contributor and ambassador

- Getty/iStockPhoto
2010-2020
- Stock Photography
 - Videography
 - Getty Ambassador

IT Technician and ICT/DT Teaching assistant

- St Nicholas Church of England (Controlled) Primary School.
2006-2011
- Maintaining the school's ICT curriculum network and infrastructure
 - Teaching IT and design technology to children aged 6-11
 - Creating digital educational resources

Sailing and Watersports Instructor (voluntary)

- The Varne Watersports club
2015-Present
- Committee roll for clubs digital needs
 - Club rebrand
 - Teaching sailing

HOBBIES

Hobbies play a significant role in enriching my life, and I am passionate about pursuing diverse interests. When I'm not fully engaged in my professional endeavors, I find solace and excitement down at the beach, where I indulge in activities like windsurfing, surfing, paddle boarding, and sailing. My connection to water sports extends beyond personal enjoyment as I actively contribute to the local watersports club and even share my knowledge by teaching these exhilarating activities.

Beyond the shores, I have a profound love for traveling, particularly embracing the joy of camping in a custom campervan that I meticulously designed and built. This allows me to appreciate the beauty of nature while relishing the comfort of my own creation. Moreover, I derive immense satisfaction from problem-solving and working with my hands. One of my most cherished hobbies involves restoring vintage motorbikes from the 1920s and 1930s. In this pursuit, I skillfully employ my expertise in woodwork and metalwork to breathe new life into these timeless machines, honoring their history while restoring them to their former glory.

Overall, my hobbies are a reflection of my creativity, dedication, and passion for exploring new experiences and challenges outside of my professional domain. They fuel my personal growth, and I constantly seek opportunities to learn and excel in each of these endeavors

CLIENTS



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